



Dear Sir/Madam

### Traralgon Community Christmas Parade

On Sunday, 26<sup>th</sup> November this year, we are planning our third Community Christmas Parade that will take place in the Traralgon CBD. Our first event in 2019 and last year's event were such a success that we are delighted to be running the event again. Associated with the parade will be a Christmas Market on Kay Street, a Santa's Grotto in the Traralgon Central Plaza and Whoville with Grinch's Grotto on Kay Street.

The development of the parade, market and grottos is happening under the auspices of Traralgon and Traralgon Central Rotary Clubs alongside Traralgon Lions, Traralgon Apex, and Traralgon Community Development Association. The event is strongly supported by the City Council. This is a major Community Family Engagement event and as last year we are expecting it to attract several thousand attendees and participants. This is a great opportunity not only to showcase the services, businesses and industries of the town but also to bring together the Community on a family friendly day to have fun and celebrate the town and the townspeople.

Although the organisation of the event is being undertaken by a group of strongly committed volunteers, an undertaking of this kind requires significant funding for it to happen. Road closures and road traffic management are required as well as meeting publicity and insurance costs. The Parade Committee is seeking donations to meet all these costs. As a valued member of Traralgon's business community we are hoping that you will be willing to make a donation no matter what size in support of the Parade. Attached is a form to complete to make your pledge. Your support for the event will be fully recognised through the event's publicity.

We would also be delighted if your organisation was to consider including a float in the parade to celebrate the work that your organisation does and to celebrate that people that work for you.

If you wish to discuss event advertising and how best to recognise your contribution or if you have any other questions, please call or send an email to us. Our contact details are below.

We very much look forward to hearing from you and hope you can contribute to the success of the day.

Yours sincerely

Rae Mackay, Event Manager

On behalf of the Traralgon Community Christmas Parade Committee.

SUPPORTED BY:





## Sponsorship Drive – Traralgon Community Christmas Parade 27/11/2022

Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Mobile Number: \_\_\_\_\_

Amount of Sponsorship: \$ \_\_\_\_\_

\_\_\_\_\_

Do you wish to participate in parade \_\_\_\_\_ Yes/No

Do you wish to have a stall at the market \_\_\_\_\_ Yes/No

Payment Option EFT

Account name

Bank Details Christmas Parade account  
Rotary Traralgon Community Christmas Parade  
BSB: 633000  
Account: Number is 168306496

Please provide a reference with your business name identifiable if you donate by bank transfer.

SUPPORTED BY:

